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Public Interest has produced more public service advertising for MTV than anyone except for the network itself. We have also partnered with VH1, CBS, Nickelodeon, UPN, Univision and other networks. Welfare of the general public (in contrast to the selfish interest of a person, group, or firm) in which the whole society has a stake and which warrants recognition, promotion, and protection by the government and its agencies. Despite the vagueness of the term, public interest is claimed generally by governments in matters of state secrecy and confidentiality. Featured Register for the Legal Services Agency Roundtable on March 13th. The Legal Services Agency Roundtable will bring together representatives from PILI's partner public interest law organizations to share best practices and strategies for success. The Public Interest and Independence in Accounting. Early on, leaders in the profession questioned what it meant to be an accounting professional and the profession's commitment to serve the public interest. - Copyright And The Public Interest