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The review, therefore, confirmed Blackman and Seagal's (1991) view that the task of creating a typology that shows all the possible links that could occur between universities and industry is an extremely difficult one. However, the framework proposed by Bonarccorsi and Piccaluga (1994) was found to be relatively broad in scope and considered suitable for adoption for this research. McKinsey uses cookies to improve site functionality, provide you with a better browsing experience, and to enable our partners to advertise to you. This paper addresses two questions through a study of 180 SMEs located in contrasting industry and home country contexts. First, which business models for international markets prevail among SMEs and do they configure into different types? PREFACE Water Matters: research with a view to a practical application. In front of you is the seventh edition of Water Matters, the knowledge magazine of the journal H 2 O. You will find ten articles about a variety of subjects, written by Dutch water professionals on the basis of thorough research. - Creating And Benefiting From Institutional Collaboration : Models For Success