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Sports Marketing. Explore the Strategy of Sports Marketing. There are few things in the world as widely loved as sports. The National Football Foundation reports that 49,670,895 people attended an NCAA football game in 2011, while over 110 million people watched the 2012 Superbowl, according to Nielsen. The job: National business-to-business sports media group is looking for someone with a strong background developing and producing long-form, marketing-driven print projects and experience ...203 Sports Marketing jobs available in Palo Alto, CA on Indeed.com. Apply to Customer Service Representative, Marketing Representative, Activation Manager and more! Learn Sports Marketing from Northwestern University. Today, there is demand for people skilled in Sports Marketing. Organizations want your expertise to strength and grow customer bases and teams want to enlarge their fan base, attract new ... - Custom-published Sports Marketing